

# Bedfordshire and Luton Mind

**Alison Fisher**  
**Chief Executive**



For better  
mental health

# National Context

- **CSR/Government policy**
- **Dwindling public money**
- **Competition**
- **Capacity to change**
- **Noise**



For better  
mental health

# Resilience Planning

- **Increase in demand**
- **Finance**
- **Volunteers**
- **HR**
- **Competition**
- **Market intelligence**
- **Impact on service users**



For better  
mental health

# BLM Response

- **Anticipation**
- **Infrastructure**
- **Business planning**
- **Commissioning plans**
- **Partner analysis**
- **Networks**
- **Realism**



For better  
mental health

# Third Sector Strengths

- **Innovation**
- **Responsive**
- **Trusted**
- **Citizen focus**
- **Social capital**
- **Scale**
- **Solutions**



For better  
mental health